

# 1<sup>ST</sup> COAST PLANNER

The Bi-monthly e-Newsletter of the First Coast Section, Florida Chapter, American Planning Association

www.FirstCoastAPA.org



Issue 1, Volume 5

December 2006

## First Coast APA

Mark David Major, AICP  
Chairman  
markmajor06@comcast.net

Brian Teeple, AICP  
Vice Chairman  
bteeple@nefrpc.org

Alfred E. Walker, AICP  
Secretary  
a.walker@gaiconsultants.com

Donald R. Smith, AICP  
Treasurer  
smithd@etminc.com

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Former Chairman  
mherzberg@sleiman.com

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Membership Officer  
jablinn@pbsj.com

Wiatt Bowers, AICP  
Program Officer  
wfbowers@pbsj.com

Steven G. Lindorff, AICP  
Legislative Officer  
slindorff@jaxbchfl.net

Lupita McClenning  
lmcclenning@zevcohen.com

Guy Parola, AICP  
Public Agency Representative  
gparola@nefrpc.org

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Professional Develop. Officer  
trobbins@prosserhallock.com

Lindsay Stevens, AICP  
Communications Officer  
lindsay.stevens@tpl.org

Stephen Tocknell, AICP  
Stephen.tocknell@rsandh.com

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## Winter Luncheon to Feature Local Elected State Representatives

The First Coast APA Winter Luncheon will be held on Thursday, February 1, 2007 at the Hyatt Regency Riverfront in Downtown Jacksonville from 12:00 noon – 1:30 p.m. in the Riverfront Terrace.

Registration information is available at the end of the newsletter and at www. FirstCoastAPA.org. The Winter Luncheon will a panel of local elected State Representatives for a discussion on 2007 legislative priorities for planning and growth management in the State of Florida. Lester Abberger, FAPA Legislative Representative will moderate the discussion. We are excited to host both our elected officials and FAPA representatives from Tallahassee!



Photo Above: Ginny Myrick discusses the origins and future of the Florida Hometown Democracy Movement at the First Coast APA Fall Luncheon. Photo Below: Robert Rhodes discusses recent changes in DRI law and impact fee legislation at the First Coast APA Fall Luncheon held October 31st at the University of North Florida.



## FIRST COAST EVENTS

Happy New Year!

First Coast APA Board Meeting  
8:30 am, Friday  
January 5, 2007

First Coast APA Winter Luncheon  
Riverfront Terrace  
Hyatt Regency Riverfront  
Downtown Jacksonville  
Noon, Thursday  
February 1, 2007

FAPA 2007 Public Policy Workshop  
Park Plaza Hotel  
Tallahassee, FL  
February 7, 2007

First Coast APA 2007 Awards  
Spring Luncheon  
Riverfront Terrace  
Hyatt Regency Riverfront  
Downtown Jacksonville  
Noon, Thursday  
May 22, 2007

First Coast APA Board Meetings are held at England, Thims & Miller, 14775 St. Augustine Road, Jacksonville, FL 32258.

## COOL LINK OF THE MONTH

A nice real estate search engine:

<http://www.trulia.com/>

## News & Notes

Congratulations to First Coast APA Secretary All Walker, who won the Florida Planning and Zoning Association's 2007 Focus Award for contributions to planning in Northeast Florida and the local FPZA Chapter.

Congratulations to First Coast APA Board member Lupita McClenning, who won the Florida Planning and Zoning Association's 2007 Best (Small Scale) Redevelopment Award for Wicked Davey's Fancy Saloon in Fernandina Beach, Florida.

## From the Chair...

Mark David Major, AICP  
Chair, First Coast APA

So much news, I'm not quite sure where to begin. The FAPA State Conference on Marco Island at the end of September was a huge success with over 600 attendees. More than a dozen attendees represented the First Coast Section. At the Thursday Luncheon, I accepted on behalf of the First Coast membership the 2006 Section of the Year Award. FAPA President Valerie Hubbard referred to it as "the Lazarus Award." Also, at the conference I attended a meeting organized by the Executive Committee with members from the Atlantic Coast Section (Volusia, Brevard and Indian River counties). The Atlantic Coast Section has been dormant for several years and FAPA is very interested in re-energizing it. To assist, the First Coast Section has offered to co-host an event with the Atlantic Coast. The purpose of this for the First Coast Section is two-fold: one, to be of assistance by bringing our own experience in revitalizing a dormant section to the Atlantic Coast; and two, to better cater to our own members in Flagler and Putnam counties by participating in an event that is more convenient to them. Planning is already underway and I hope we will soon be announcing this exciting event. Our goal is to get a minimum of 10 attendees from the First Coast and 20 from the Atlantic Coast. I hope you will consider attending.


The really **BIG** news for the First Coast Section to come out of the 2006 State FAPA Conference was that the Executive Committee awarded us the 2009 State Conference. I am very excited and I know that the First Coast APA Board is as well. Preliminary planning has already begun. We have no illusions about the task before us but we are also confident that we can stage the best FAPA Conference yet. To this end, we need everybody's help. If you want to help us organize the 2009 FAPA Conference, please contact your Program Officer, Wiatt Bowers, at [wfbowers@pbsj.com](mailto:wfbowers@pbsj.com). After all, we're all planners and nobody knows better than us that it is never too early to plan.

The Fall Luncheon held October 31st at the University of North Florida was a huge success. We had over 70 registrations. Robert M. Rhodes and Ginny Myrick gave fascinating talks on changes in DRI law, state legislation on impact fees and the latest about the Florida Hometown Democracy Movement. I'd like to extend my thanks to England, Thims and Miller and PBS&J for sponsoring the Fall Luncheon. Thank you also to all of the organizations that purchased tables at the luncheon. Your support is vital to the health of the First Coast APA and I want everyone to know that it is appreciated. A date has been scheduled for the Winter Luncheon, February 1, 2007, which will focus on the state legislative program for the 2007 session and be held at the Hyatt Regency Riverfront in downtown Jacksonville. We hope to have several of our elected State officials in attendance for a panel discussion. Finally, we are now offering advertising in our newsletter and website for organizations and companies. The advertising rates are to the right. We hope this will generate another source of revenue so we can offer more events and resources to our members. We will continue to advertise job announcements for free as a benefit for our membership. With the introduction of Associate Memberships, we are now close to crossing the threshold of 200 members. Onward and upward!

First Coast APA at 2007 FAPA Conference, Marco Island, FL



**NOW AVAILABLE!**



**AICP EXAM STUDY GUIDE**

\$25.00 plus \$9.95 postage and handling  
Study material based on the AICP Exam Short Course offered by the First Coast APA.

AICP Exam Study Guides are free to First Coast APA members who participate in the course. The next AICP Exam Short Course will be offered in Spring 2007.

To receive a copy of the First Coast APA AICP Exam Study Guide, send a check/money order for \$34.95 payable to "First Coast APA",  
c/o Tony Robbins, Professional Development Officer, Prosser Hallock, 13901 Sutton Park Drive South, Suite 200, Jacksonville, FL 32224

***The First Coast Section, Florida Chapter of the  
American Planning Association wish  
you and your family  
a safe and happy holiday season!***

***We'll see you next year!***

**Advertise with First Coast APA**

All advertising rates are for 12 months.

First Coast APA advertises job announcements for free as a courtesy to its membership.

**Business Card (3 1/2" x 2")**  
Newsletter = \$100  
Web only = \$ 50  
Newsletter & Web = \$140

**1/4 Page (5" x 4")**  
Newsletter = \$200  
Web only = \$ 65  
Newsletter & Web = \$255

**1/2 Page (8" x 5")**  
Newsletter = \$300  
Web only = \$ 80  
Newsletter & Web = \$370

**3/4 Page (8" x 8")**  
Newsletter = \$400  
Web only = \$ 105  
Newsletter & Web = \$495

**Whole Page (8" x 10 1/2")**  
Newsletter = \$500  
Web only = \$ 120  
Newsletter & Web = \$610

Please make checks payable to "First Coast APA"  
c/o Lori Hodges, England, Thims & Miller, Inc.  
14475 St. Augustine Road, Jacksonville, FL, 32258.  
Send electronic file of advertisements in JPG or  
Word format to [hodgesl@etmnc.com](mailto:hodgesl@etmnc.com). First Coast  
APA reserves the right to refuse any advertisement.

**State Conference 2006**  
September 27-30, 2006  
MARCO ISLAND



**PLANNING IN PARADISE**  
"The SQUEEZE is on"

*Photo Left (front row from left to right): At the "Old China Hands" Reception" Sonya Doerr, FAPA President Valerie Hubbard, and Wiatt Bowers; (back row from left to right) Brian Teeple, FAPA Legislative Representative Lester Abberger, Mark David Major, Steven Lindorff, Stephen Tocknell, and FAPA Executive Director Sheri Coven.*

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## First Coast APA at the 2006 FPZA Awards Dinner

Photo Left: First Coast APA Board Member Lupita McClenning and Courtney McCranie (Owner) celebrate winning the FPZA 2007 Best (Small Scale) Redevelopment Award for Wicked Davey's Fancy Saloon in Fernandina Beach, FL.

Photo Right: Current First Coast APA Vice Chair Brian Teeple and Jeannie Fewell enjoy the entree at the awards dinner.

Photo Below: Incoming First Coast APA Secretary Jennifer Hewett-Apperson (left) and FPZA Vice Chair Lindsay Haga (right) strike a pose.

Photo Bottom: First Coast APA Membership Officer and Board Member Joy Blinn (left) makes her point to First Coast APA Chair Mark David Major and Board Member Lupita McClenning.

## First Coast APA at 2007 FAPA Conference Marco Island, FL



The First Coast Section was well represented at this year's State FAPA Conference held at the Marco Island Marriott, FL September 27-30, 2006. The conference drew an estimated 630 attendees.

*Left at the Thursday Luncheon: (from left to right): Steven Lindorff, Stephen Tocknell, Beth Payne, and Lupita McClenning enjoy each others' company during the appetizers.*

*Bottom Left at the Thursday Luncheon: Chair Mark David Major accepts the 2006 Section of the Year Award from FAPA President Valerie Hubbard.*



**State Conference 2006**  
September 27-30, 2006  
MARCO ISLAND



**PLANNING IN PARADISE**  
"The SQUEEZE is on"

### Section Business

Michael Harrington, Beth Payne and Dawn Sonneborn were appointed to the Communication Committee in December and will assist Lindsay Stevens with the newsletter.

Call for nominations for the 2007 First Coast APA Awards will be sent out on February 2, 2007.

*This newsletter is only as interesting as you make it! Thanks to all of those who have helped out so far. We still need contributors!!!*





FIRST COAST  
AMERICAN PLANNING ASSOCIATION  
WINTER LUNCHEON

# Florida Legislative Forum

Moderated by Lester Abberger, FAPA Legislative Representative

Join us and our local elected State Representatives for a panel discussion on 2007 legislative priorities for planning and growth management.



*February 1, 2007, 12 NOON*

**Riverfront Terrace**  
**Hyatt Regency Riverfront, Jacksonville**

**\$ 25 per person**  
**\$ 100 Associate Sponsorship**  
**\$ 200 Full Sponsorship**  
**\$ 100 Organization Rate**

Register by sending a check or money order to:  
Lori Hodges  
First Coast APA  
c/o England, Thims and Miller  
14775 St. Augustine Road  
Jacksonville, FL 32258



*Space is limited so please register by January 15<sup>th</sup>. Alternative lunch menu available for those with special dietary requirements.*

**Luncheon Registration Form:**

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

- Individual \$25
- Associate Sponsorship \$ 100  
One (1) attendee plus advertising/  
recognition for your organization at  
the luncheon.
- Full Sponsorship \$ 200  
Two (2) attendees plus advertising/  
recognition for your organization at  
the luncheon.
- Organization Table \$ 100  
Five (5) attendees for the price of 4  
representing the same organization.

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## ASSOCIATE MEMBERSHIPS

The First Coast Section of the American Planning Association (First Coast APA) has introduced Associate Memberships for architects, engineers, landscape architects, real estate and land use attorneys, public and elected officials, real estate developers, and other professionals and citizens who have an interest in the latest planning and development issues in the First Coast Region of Duval, St. Johns, Clay, Nassau, Baker, Flagler and Putnam County.

Annual membership is \$35. This includes email notification of First Coast APA events, meetings, and luncheons. Associate members are also entitled to receive the *1<sup>st</sup> Coast Planner*, the bi-monthly eNewsletter of First Coast APA with the latest public policy and private industry news in the area of planning and development.

If you want to stay up-to-date on the latest news and people in planning in the First Coast Region, then join First Coast APA today!

Please make checks/money orders payable to First Coast APA, c/o Lori Hodges, England, Thims and Miller, Inc., 14475 St. Augustine Road, Jacksonville, FL 32258.

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Zip: \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_

- One-Year Individual \$35**
- Two-Year Individual \$70**
- Public/Non-profit Level \$120**  
5 Associate Memberships  
30% of the Individual Rate
- Corporate Level \$150**  
5 Associate Memberships  
15% off the Individual Rate

For Public/Non-profit and Corporate Associate Memberships, please attach business cards of members or an additional sheet with names and contact details. Thank you.

**Conditions of Membership:**

Associate Members of First Coast APA are not members of the Florida Chapter of the American Planning Association (FAPA) or the American Planning Association (APA), and do not enjoy the benefits of membership in FAPA or APA.

**[www.FirstCoastAPA.org](http://www.FirstCoastAPA.org)**